

**HOW TO
WRITE AND
PUBLISH
BOOKS**

**DUODU HENRY
APPIAHKORANG**

HOW TO WRITE AND PUBLISH BOOKS

Proven and Simplified Principles to Help You Write, Publish and Market Your Books

BY

DUODU HENRY APPIAH-KORANG

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The Fourteen Divine Principles of Connecting with the Seed of God

All Things Work Together for Good to Them That Loves God

Sacred Wisdom Keys from God's Vessels

How to Make Perfect Decisions

How to Grow in the Realms of the Spirit

How to Walk and Live in the Spirit

How to Become a Perfect Believer in Jesus Christ

How to Activate the Anointing of Gladness

How to Hear the Voice of the Holy Spirit

How to Train the Human spirit

How to Walk with the Holy Spirit

How to Pursue a Purposeful Life

How to Pursue a Life Without Money

How to Break the Stronghold of the Enemy

How to Break the spirit of Inferiority

How to Live and Deal with Enemies

How to Counter Attack the Spirit of Death

How to Conquer the spirit of death

How to Worship God in Spirit and Truth

How to Unlock the Gate of Faith

Spiritual Keys for Life

The Mysteries of Sexual Purity

One Step in the Light One Step in the Darkness

The Top Fifteen Mistakes People Make in Life

The Top Eighteen Errors People Make in Life

The Top Eleven Errors People Make in Life

The Adventures on the Road to the Celestial City

How to Stand the Storms of Life

The Language of the Spirit World

Visions of the Night

The Book of Mysterious Visions

The Book of Secret Wisdom

The Seven Secret Keys of Prayer

The Mysteries of Fear

Spiritual Seed for Growth

Wisdom Keys

Secrets of the Anointing

A Soul is a Soul

The Prophetic Sword

Spiritual Laws

SPIRITUAL CODES

The Mysterious Encounter

The Supernatural Wisdom Keys

What Happens After Death?

The Gates of Hell Shall not Prevail

Take Responsibility!

Understanding the Ministry of Angels

Keep Quiet and Let Me Follow Jesus Christ

Profound Revelation Behind the Teachings of Jesus Christ

The Remedies for Coronavirus

The Top 19 Master Keys to Break Barriers and Advance in Life

How I Wrote Over 350 Articles and Over 40 Books Within 3 Years

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Introduction

Writing an article or a book is easy if you know the strategy and principles. I have simplified the principles I used to write, self-published and market my books in this book. You can also write books if others have done it. Don't limit yourself because the world needs your book.

Find out in proven principles that helped me write, self-publish, and market my books in this book. You will be a successful author, publisher, and marketer when you follow these proven principles.

Get the basics of writing, publishing, and marketing, and your life will never be the same. Share this booklet with your loved ones if you find it helpful.

Chapter One

Be a reader

If you want to write a book, be a dedicated reader. Developing a reading habit will help you to be an excellent writer. For example, if you're writing Christian books, fall in love with Christian books. If you're going to write inspirational, motivational, and self-help books, be a reader of that genre.

You cannot be a fan of erotic books and write inspired Christian books. For example, if you want to be an excellent Christian book writer, you must be born again.

If you are not born again, you will not write books that can transform the sinner and edify the Christian. Buy a hard copy of a Holy Bible and feed on it to enable you to master your writing skills.

Download the Holy Bible on your phones, laptops, iPhones, Android phones, and other electronic devices and study it. Doing so, it helps you to be an outstanding writer. I have bought a Ryrie Study Bible and other valuable Bible study books.

I study the Holy Bible to enable me to write biblical and inspired books. I have software like Power Bible CD, e-sword, the Word, and another premium bible study tool that helps me get the relevant scriptures to write my books. If you hate research and reading, you cannot be an excellent writer.

It is through reading that you develop your writing skills. Never think you can be a good writer if you hate reading. I love to read non-fictional Christian books and self-help books. I occasionally read other genres to help expand my mind on different subjects.

Devoting yourself to books can improve your writing skills and make you a better writer. This is what I have seen in my life. The more I read, the better I build my writing skills. If you are lazy, you cannot write books.

Writing books demands discipline and sacrifice. Sometimes I can sit for over twelve hours to write a book. When I decide to write a book, I can use a day to finish the book. This is one reason I have written over forty books.

By the grace of God, I have laid the foundations of over a hundred books and written over one hundred and fifty Christian articles. This is just the beginning. You can write articles and books if you are called and gifted. You can write

books if you are determined, consistent and sacrificial.

Chapter Two

Write it

The next thing to do if you want to write books is to write every idea that comes into your mind. I am teaching you the method I used to write my books. This method works for me, and I believe if you follow my proven principles, you will write many books and articles.

Writing the ideas that come into your mind will give you the foundations of your book. Download and install notepad on your phone. If you don't have a smartphone, get a pen and paper or a pocketbook beside you; when the idea drops into your mind, write it.

Start with Articles

You can begin with articles. An article can be a one-page document. I have opened my website for Christian authors and bloggers to submit their inspired articles. Write for my website if you want the world and Christians to read your article. Submit your inspired article using [this link](#).

I started writing when I was in Senior High School. I remember reading Rick Joyner's book titled ["The Final Quest."](#) I bought the hard copy in a Christian bookstore in Oda (a town in the eastern region of Ghana).

By the time I finished that powerful book, I had written inspirational articles inside the book. There were some blank pages in Rick Joyner's book, so I wrote whatever came to mind. As I am writing to you, the words I wrote in Rick Joyner's book is available.

That is how I began writing. I used to write commentaries on the Holy Bible. I bought exercise books for writing my books. I did not have a laptop or a desktop computer.

I wrote all my ideas in my exercise books. When I got my laptop, I transferred the ideas I recorded in my exercise books and journal into my laptop. I typed them myself.

Sometimes I can stay late at night writing my books. When I lived with my parents, my mother always complained that I was always indoors. I loved to be alone because it helped me concentrate on my projects. When I was at University, I would enter the school library with my laptop and write my books.

I remember my first book, [“Visions of the Night.”](#) I finished that book when I was in University. My second book, [“How to Walk and Live in the Spirit,”](#) took me almost three years to finish. I will write, edit, rewrite and make changes.

I thank the Amazon kindle team for having time for all the changes I made to that book. I have republished that book over twenty times. At the initial stage, your writing may be imperfect. Don't give up.

Keep reading and writing, and you will become a better writer. As I said, write every idea that comes into your mind, and study the Holy Bible if you want to write Christian books. When you practice these principles, you will become an outstanding writer.

Chapter Three

Seek Knowledge

If you want to be an excellent writer, study technology, and learn how to use Microsoft Word. Improve your typing speed. There are software's like Mavis Beacon.

This software can help you to become a better and faster typist. There are software's that can help you edit your books after writing. Use Grammarly and Pro writing aid.

I use Grammarly premium and Pro writing aid premium to edit my books. If you cannot afford to buy the premium package, use the free versions. You can integrate this software's into your Microsoft word.

You can use this software to correct grammatical errors, punctuations, structure, and other aspects of your books and articles. Before you use this software, make sure you have access to the internet. After correcting the errors, proofread your book several times.

If you can afford to hire a professional book editor, get one to help you make

critical changes. I edit my books using the premium versions of these software and proofread them myself. When you edit your books, it helps you become a better writer.

I am not forcing you to self-edit your books if you can afford a professional book editor. I tried employing an editor to help me with my books. Later I found out I was better than some of these editors.

Some of the editors are good, but they charge abnormal prices. I CAN THOROUGHLY EDIT AND PROOFREAD MY BOOKS since I have the Grammarly premium and Pro writing aid premium.

I have friends willing to help proofread my books, but I found out that they are not committed and ready, so I have to sacrifice my time to do it myself. There is nothing in this world; you cannot do if you are purposeful. I recommend my books.

1. [**How to Pursue a Purposeful Life Without Money**](#)
2. [**How to Pursue a Purposeful Life**](#) and
3. [**How to Make Perfect Decisions.**](#)

All you need is faith. Believe you can do it, and God will give you the grace to write the book He is calling you to write. At the initial stage, you may start on your own. As time passes, you will get some people to help you with your book (s).

Sometimes you will be discouraged, don't give up. Believe God and press on. Your loved ones may not support you. Don't give up; press on. Some loved ones and enemies will destructively criticize you, don't give them attention because they will distract your focus. If you are determined to write the book, you will finish.

Sacrifice your bed, movies, games, pleasure, and social gatherings if you want to write books. Be focused because time waits for no man. You lose if you spend too much time on social media doing unnecessary things.

Use time effectively. The body may fight you at the initial stage. Don't allow the temporal desires of the body to limit you; press on, and your body and mind will adjust to your routines.

Believe that people will read and buy your book (s). If you allow the Spirit of Inferiority to dominate you, you will become depressed and give up.

Get my book [“How to Break the Spirit of Inferiority”](#) for a more profound revelation. When you have faith, it booster your creativity and make you purposeful. This is one of my secrets.

- Believe that God can use you to change the lives of others through your books and articles.
- Believe that God has called you to write.
- Believe that you are relevant in life.

Don't allow your colour, country, resource and family to limit you. See yourself as God sees you and put your thoughts into words; you will be surprised that your book will change the lives of many.

Watch Videos

If you want to be an excellent writer, watch a documentary and important videos. Watch videos connected to the book you want to write. For example, if you're going to write Christian books, listen to the sermons of your spiritual leader and different anointed ministers of God.

The more videos you watch, the higher you increase in knowledge. I listen to sermons a lot because it builds me in wisdom and knowledge. Listen to the videos of your mentors. When you build capacity in this field, you will not struggle to write outstanding books.

Inner Power

This is for my Christian friends who want to write books. Build a consistent prayer life if you're going to write a book that can transform people's lives. Almost all my books came through prayer. The more I prayed in tongues; the Holy Spirit gave me the ideas.

Chapter Four

Publishing and Marketing

From my little experience, I realize that publishing and marketing are one of the most significant works of an author. Do you want to self-publish or get a traditional publisher? I sent some of my books to international publishers. They rejected my work.

I know sometimes it is discouraging when publishers reject our books. I will advise you to self-publish and do the marketing because technology has made it easy to self-publish and market your books if you have time, energy and a budget.

Remember to register your books. Registering your books will protect you from theft. I will share with you some platforms I use to self-publish my books. These platforms are free. Below is my list.

My first choice is Amazon Kindle publishing. I self-publish through Amazon. Publishing on Amazon is easy. [Watch the video](#) on youtube on how to self-publish with them. Their publishing platform is easy to follow. Make sure you have a clean electronic book and a beautiful book cover.

If you cannot afford to get someone to make you a book cover, use [“Poster my wall”](#) or [“Canva”](#) to design your book cover online. I started with these websites. It is free.

You can also visit Fiverr, Upwork, and Freelancer. They designed these websites for freelancers and other online retailers. There are many book cover designers online who can create a beautiful cover for you at a lower price.

I have the software I use to design my book covers. Although I have some friends willing to help me design book covers, most of them are not committed, so I have learned to do it myself.

Amazon self-publishing is free. You can also publish your paperbacks. Your books will be available in independent bookstores across the world if you are a copywriter.

One thing I don't like about Amazon kindle is that they have few ways of paying authors. Either you open a global account at Payoneer and connect that account to your Amazon account, or you live in their selected countries.

If you are part of their selected countries, they will allow you to open an account

with them. [Watch the video](#) on youtube on how to open an account on Payoneer. After creating the account at Payoneer, you can connect your international bank account to your amazon bank account to enable you to receive payments. I have received several payments through the platform.

There are many benefits Amazon gives you when you self-publish with them. You can reach many customers online (Amazon kindle unlimited) because they hold over sixty per cent of the market shares with eBooks. [Read more on their website.](#)

My second choice is draft2digital. I love this website because they distribute your books quickly to online bookstores as soon as you publish through them.

They provide you with a free International Standard Number (ISBN); they don't charge you for publishing with them. You can also publish your paperback with them, and it will appear in independent bookstores.

They have a platform on their website where you can hire someone to turn your book into audio. I love the draft2digital publishing platform!

They have several ways (PayPal, Payoneer, direct deposit, and Check) of paying

authors. This is one reason I love draft2digital. They are sincere with sales reports as compared to Amazon.

They distribute your book to the major online bookstores (Scribd, apple books, Amazon, Barnes and Noble, Overdrive, Tolino, Kobo and many more). There are many benefits you get when you self-publish your books through draft2digital. [Read more on their website.](#)

My third choice is Smashwords. Smashwords operates similarly like draft2digital. The only difference is that Smashwords can publish your books to many online bookstores. The only thing I don't like about Smashwords is that their formatting process is too complicated.

Before they accept your book on their premium platform, you have to edit your table of content in a complicated way. Aside from that, they are also good. They have many promotional offers and other benefits. [Read more on their website.](#)

My fourth choice is Publish drive. Publish drive also operates similarly to draft2digital and Smashwords. Most often, it takes a longer time before your books get to the online bookstores when you publish through publish drive. [Read more about Publish drive on their website.](#)

The choice is yours. I have used these platforms (Amazon kindle, draft2digital, Smashwords, and Publish drive). You can try any of these platforms.

Do your research and build a social media presence. Create a Facebook page for your books and promote them. Use Facebook ads for marketing your books because they are equally affordable. Facebook ads allow you to target your audience and country.

If not because of the high exchange rate (Ghana cedi to US dollars) in my country (Ghana), I will always recommend Facebook ads. Know your audience because they will be the ones to patronize your books.

Create a Twitter and Instagram account and share your books and articles with the world and the people interested in your writing. As I said, target your audience because they are the ones who will be interested in your book.

Create a blog using [Blogger](#) or [WordPress](#). I use blogger as my blogging platform because it's easy to use. Another reason I use blogger is that Google owns it. Publish your articles on your blog and share them with your loved ones.

Keep reading, writing, and praying. You will be a successful author, publisher, and marketer when you follow these proven principles.

Kindly leave a review after reading to let others know the benefits of this book.

US: <http://www.amazon.com/review/create-review?&asin=B089GFPR7W>

UK: <https://www.amazon.co.uk/review/create-review?&asin=B089GFPR7W>

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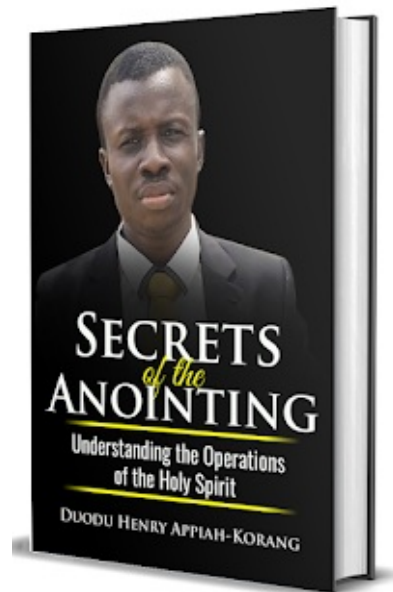
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About the Author



I'm a Christian leader who loves to work with God and serve the church of the living God with all my heart. I love reading life-transforming and self-help books, especially Christian books. I'm an ordained Pastor who is into campus (evangelism) and online ministry. I completed the University of Professional Studies, Accra, in 2017, where I obtained a Bachelor of Science in Accounting and completed several bible schools. By the grace of God, I have been in the ministry of God since 2009. The

Word of God is one of my most exceptional spiritual food. I love to teach, preach, prophesy, and help people understand the Word of God, especially those in colleges.

Read more on my website: <https://www.rockofheaven.com/>

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